



Matterport Introduces an All-in-One Carry Case for the Pro3 Camera, Enhancing Supply Chain Sustainability and Offering More Convenience and Portability For Customers

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The updated Pro3 packaging and carrying case enhance the camera's packability and lower shipping and carbon footprint for Matterport and its partners

SUNNYVALE, Calif., March 05, 2024 (GLOBE NEWSWIRE) -- Matterport, Inc. (Nasdaq: MTTR), announced upgrades to the case and packaging of its signature [Pro3 camera](#) to set a new standard in functionality and sustainability for its 3D cameras.

The updated carrying case design simplifies transportation of the camera, reduces packaging for more efficient shipping by channel partners, and lowers costs and environmental impact for distributing Pro3 cameras.

"By acting on customer feedback, we've enhanced our products and maintained our dedication to a more sustainable supply chain," said Qadira Harris, Senior Director of Global Responsibility at Matterport. "The sleeker, lighter design reduces both environmental impact and shipping expenses, improving storage and transport efficiency. This benefits our customers, partners, and the planet alike."

The updated Pro3 camera packaging will be coming this month to all regions. This includes:

- **All-in-One Carry Case:** Matterport has reimagined its carry case to accommodate not only the camera but also essential accessories such as a tripod mount, extra battery, and charging cables.
- **Redesigned Hard Case:** The new hard case is both lighter and smaller than the previous version, making it easier for customers to transport and lighter to ship.
- **Enhanced Sustainability:** Our environmental dedication is evident through the incorporation of recyclable materials in the retail box design. Additionally, the smaller carton size allows for more units per pallet, cutting shipping costs and boosting carbon efficiency.

Matterport helps customers better access, understand and utilize properties through its next-generation 3D digital twin solutions for [Property Marketing](#), [Facilities Management](#) and [Design and Construction Management](#).

The company recently launched several breakthrough products and services representing the latest in innovation and AI for Matterport's digital twins. This included the [launch of Property Intelligence](#), a collection of AI-powered features that unlocks information and data about a property that has never been so easily available thanks to the power of automation and AI at Matterport.

See and [try these features](#) first hand on the [Winter 2024 Release: Automating the Future](#) page.

About Matterport

Matterport, Inc. (Nasdaq: MTTR) is the World's #1 Digital Twin Platform* leading the digital transformation of the built world. Our groundbreaking platform turns buildings into data to make every space more valuable and accessible. Millions of buildings in more than 177 countries have been transformed into immersive Matterport digital twins to improve every part of the building lifecycle from planning, construction, and operations to documentation, appraisal and marketing. Learn more at [matterport.com](#) and browse a [gallery of digital twins](#).

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