



Matterport Appoints Former SAP Executive Ben Corser as Managing Director of its Asia Pacific Operations

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25-year industry veteran to scale Matterport adoption across the largest property markets in the world

SUNNYVALE, Calif., Jan. 25, 2022 (GLOBE NEWSWIRE) -- Matterport, Inc. (Nasdaq: MTTR), the leading spatial data company driving the digital transformation of the built world, today announced the appointment of Ben Corser as Managing Director of Asia-Pacific (APAC). Corser will leverage over 25 years of experience in strategic growth planning, team building and partnership development for technology companies to help Matterport expand its presence in the region as the company enters its next phase of growth.

"We are pleased to welcome Ben to the team as we increase investment in the region to help customers in APAC experience the revolutionary Matterport technology," said Jay Remley, Chief Revenue Officer at Matterport. "Asia is home to over half of the world's population and over 80 percent of the 50 world's tallest buildings, making up the largest region of built spaces globally. With Ben's proven track record in building and leading large, world-class technology teams to bring customers world-class technologies, we're confident in his ability to guide the business forward in the region."

Corser has deep knowledge of the APAC region and market dynamics. He joins Matterport from SAP where he built and led high-performing technology partner and channel ecosystems teams in APAC and led direct engagement with key customers. Prior to SAP, he was Asia-Pacific and Japan (APJ) Channel Director at EMC (now Dell EMC), managing the company's RSA partner team and channel business. Prior to EMC, Corser led Nokia's enterprise software go-to-market strategy and business for APJ channels and partners including driving the 'Nokia for business' software solution. Earlier on in his career, Corser was Enterprise Software Partner Manager at Microsoft in Australia and New Zealand.

"I am honored to lead Matterport's growth and expansion in APAC as part of its mission to digitize and index the entire built world," said Corser. "APAC is experiencing tremendous technological innovation and Matterport is a critical and enabling platform to this ecosystem. I am excited to help accelerate the adoption of 3D digital twin technology in the region, with a focus on scaling enterprise growth across industry verticals, expanding our partner integrations and third-party developer ecosystem, and product innovation."

About Matterport

Matterport, Inc. (Nasdaq: MTTR) is leading the digital transformation of the built world. Our groundbreaking spatial data platform turns buildings into data to make nearly every space more valuable and accessible. Millions of buildings in more than 194 countries have been transformed into immersive Matterport digital twins to improve every part of the building lifecycle from planning, construction, and operations to documentation, appraisal and marketing. Learn more at matterport.com and browse a [gallery of digital twins](#). For the company logo and more images, see our [media kit](#).

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Forward-Looking Statements

This document contains certain forward-looking statements within the meaning of the federal securities laws, including statements regarding the benefits of the business combination, the services offered by Matterport, Inc. ("Matterport") and the markets in which Matterport operates, business strategies, debt levels, industry environment, potential growth opportunities, the effects of regulations and Matterport's projected future results. These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "forecast," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions (including the negative versions of such words or expressions).

Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this document, including Matterport's hiring decisions and ability to implement business plans, forecasts, and other expectations in the industry in which Matterport competes, and identify and realize additional opportunities. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in documents filed by Matterport from time to time with the U.S. Securities and Exchange Commission. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Matterport assumes no obligation and, except as required by law, does not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise. Matterport does not give any assurance that it will achieve its expectations.