🚺 Matterport

3D Platform CAPTUR3D Adds Sketchfab Integration with Matterport Digital Twins

March 3, 2022

Sketchfab brings 3D people, places, and objects with full-motion animation to enhance the Matterport experience

SUNNYVALE, Calif., March 03, 2022 (GLOBE NEWSWIRE) -- Matterport, Inc. (Nasdaq: MTTR), the leading spatial data company driving the digital transformation of the built world, today announced that CAPTUR3D, a Matterport-based digital twin software and management platform, has integrated with Sketchfab, allowing users to import three-dimensional (3D) Sketchfab digital objects into their Matterport digital twins. Sketchfab, which was acquired by Epic Games in 2021, and their community of creators who have published millions of models, is the largest platform for immersive and interactive 3D. Through the integration, Matterport is combining the largest platform for digital twins with the largest platform for 3D models.

"By integrating Sketchfab's 3D library, digital twins are not simply recreations of the built world, but instead become new, engaging experiences," says Steven Kounnas, co-founder and COO of CAPTUR3D. "Whether it's real estate, retail or the public sector, we look forward to seeing the infinite number of ways our users will customize their digital twins."

The process begins with the creation of a Matterport digital twin that is uploaded to the CAPTUR3D platform. Users can then connect their Sketchfab account to link 3D objects they have already purchased or browse Sketchfab's library of more than 750,000 downloadable 3D digital objects for new, free options. From furniture and art to home appliances and 3D avatars, Sketchfab objects placed within a digital twin can be static or animated, viewed from any perspective, adding another layer of depth and interactivity to any Matterport space. Customers can stage an office, visualize how to organize a garage, or create a virtual, collaborative environment within a digital twin and using 3D objects.

See CAPTUR3D integration with Sketchfab objects here and here.

"We built Sketchfab with a mission to make 3D content more accessible, and our integration with CAPTUR3D and its Matterport-based solutions will empower creators with a wider reach for their content," said Alban Denoyel, co-founder of Sketchfab. "As the adoption of real-time 3D technology continues to increase, our vast online library has the ability to enhance digital twins and accelerate their evolution."

As a Matterport Platform Partner, CAPTUR3D has access to Matterport's latest development tools and can create new and improved workflows and features for its users. Since launching its Platform Partner program in 2021, Matterport has more than 150 partners in its ecosystem, each adding unique overlays and value digital twins.

"It's exciting to see partners like CAPTUR3D bringing increased capabilities to our common customers with the addition of Sketchfab functionality to Matterport customers," said Conway Chen, Vice President of Business Development & Alliances at Matterport. "Leveraging Matterport for their digital twins, CAPTUR3D can evolve its solutions and create new offerings, and deliver more value to our common target customers."

Learn more about the Matterport Platform Partner program here.

About Matterport

Matterport, Inc. (Nasdaq: MTTR) is leading the digital transformation of the built world. Our groundbreaking spatial data platform turns buildings into data to make nearly every space more valuable and accessible. Millions of buildings in more than 177 countries have been transformed into immersive Matterport digital twins to improve every part of the building lifecycle from planning, construction, and operations to documentation, appraisal and marketing. Learn more at <u>matterport.com</u> and browse a <u>gallery of digital twins</u>.

©2022 Matterport, Inc. All rights reserved. Matterport is a registered trademark and the Matterport logo is a trademark of Matterport, Inc. All other marks are the property of their respective owners.

Media Contact: Tim McDowd Director, Communications press@matterport.com +1 (650) 273-6999

Investor Contact: Soohwan Kim, CFA VP, Investor Relations ir@matterport.com

Forward-Looking Statements

This document contains certain forward-looking statements within the meaning of the federal securities laws, including statements regarding the benefits of the business combination, the services offered by Matterport, Inc. ("Matterport") and the markets in which Matterport operates, business strategies, debt levels, industry environment, potential growth opportunities, the effects of regulations and Matterport's projected future results. These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "forecast," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions (including the negative versions of such words or expressions).

Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-

looking statements in this document, including the expected benefits of Matterport's integration with Sketchfab, Matterport's ability to implement business plans, forecasts, and other expectations in the industry in which Matterport competes, and identify and realize additional opportunities. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in documents filed by Matterport from time to time with the U.S. Securities and Exchange Commission (the "SEC"). These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Matterport assumes no obligation and, except as required by law, does not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise. Matterport does not give any assurance that it will achieve its expectations.